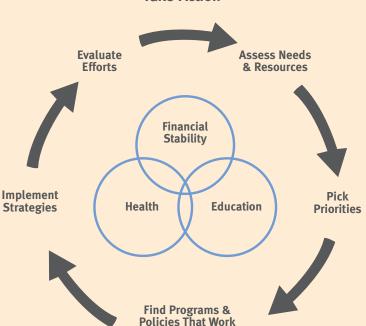
Strategies for Success

Consider support for United Way of Central Jersey's community impact. Financial resources make successes like these possible and result in more self-sufficiency - reducing expenses for us all.

Tell us what you think about the most important challenges in your community and what can be done about them at www.uwcj.org

Health, Education and Financial Stability are

inter-related factors that determine quality of life. That's why United Way takes a comprehensive approach.



Take Action

Join us to find new solutions to old problems, by mobilizing resources, and inspiring individuals to join the fight. Join us to Live United. **Champion for Coverage** Assisted health insurance enrollment and applications for citizenship.



The Nurse-Family Partnership Children born to mothers in the

NFP Program had:

- Higher IQs and fewer behavior problems by age 7.
- 38% reduction in language delay.



The Parent-Child Home Program

Children participating are 50% less likely to be referred to special education services.



Volunteer Income Tax Assistance

Over \$3.3 million returned to over 2,300 working families and individual tax payers.



Abriendo Puertas/ Opening Doors

More parents can advocate for their children's health, education and financial stability.





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ADVANCING EDUCATION INCOME AND HEALTH

IVEINITED

United Way of Central Jersey fights to help every person in every community.

GIVE. ADVOCATE. VOLUNTEER. United Way of Central Jersey uwcj.org



LIVE UNITED

Education

We're engaging the community to support youth by volunteering and by improving access to quality, affordable child care and early learning opportunities. We are working with schools and parents to improve graduation rates and providing after-school and mentoring programs for at-risk youth.

More Successful Students

UWCJ works to address low literacy rates among economically disadvantaged students.

• UWCJ Home Visitors take materials into the home of qualified children to train care givers to stimulate brain development and literacy.

- Summer literacy programs, literacy kits for students to take home and reading mentors help improve school success.
- 50% of "Summer Sprouts" School Program participants improved reading scores.
- Children enrolled in high quality pre-school are 30% more likely to graduate from high school.



More Successful Students

Financial Stability

Helping families become stable and financially independent by supporting basic needs, like emergency food distribution, while increasing financial education, helping hardworking people obtain job training and family sustaining wages, and increasing affordable housing.

UWCJ has a direct impact on the Financial Stability of low-income families by working with volunteers and other partners to generate immediate benefits that save money and increase income for our neighbors in the Central Jersey community.

Financially Stable Families

• Over \$3.3 million returned to the community as a result of UWCJ's Volunteer Income Tax Assistance program.

• Over 2,300 tax returns filed by over 50 volunteers at 11 locations throughout Central Jersey.

• Drives for Food Donations, Books, School Supplies, Holiday Gifts and other in-kind gifts impact thousands of families.



Financially Stable Families

Health

We're helping people in our community improve their health. We're working to increase access to critical healthcare services; reduce substance abuse, child abuse and domestic violence; and increasing health education and preventive care.

Working to improve access to care and preventive care, UWCJ's initiatives make short-term progress on long-term change. Collaborations with local partners and community-based programs focus on improving population health.

Healthier Families

UWCJ works with low-income, first-time mothers to help ensure healthy birth results. Research results show:

- 48% reduction in child abuse and neglect
- 56% reduction in emergency room visits for accidents and poisonings
- \$5.70 return per dollar invested



Healthier Families