

WHY WE DO WHAT WE DO

Children who participate in two years of ParentChild+ are 20% more likely to graduate from high school on time than their peers.

Children in the Nurse Family Partnership program have a 7% reduction in behavioral and intellectual problems by age 6.

A recent study of over 30,000 Nurse Family Partnership families showed that pre-term births cost an average of \$54,194 while a full time healthy birth averages \$4,389 - a significant cost saving.

Research shows that early exposure to STEM has positive impacts across the entire spectrum of learning. For example, early math knowledge not only predicts later math success, it also predicts later reading achievement .



**LEADING
THE CHARGE
INSPIRING
THE CHANGE™**



Contact Us:

**United Way of Central Jersey
32 Ford Avenue
Milltown, NJ 08850**

**Phone: 732-247-3727
Fax: 732-247-9855
www.uwcj.org**



WE ARE WOMEN UNITED.

As an integral part of United Way, Women United fights for the health, education and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging—to each other, to the organization's mission and to the communities we call home.

Our powerful global network of women leaders, over 70,000 strong, lives united against the most crucial issues facing more than 165 communities in six countries.

WE IGNITE CHANGE.

Women United members believe in the collective power of women and in empowering each other to accomplish more together.

We are a network like no other, doing more, raising more and going deeper and broader to make a lasting difference in people's lives

Women United are committed to the success of the communities where we live, work and do business.

By igniting the power of women—who bring the passion, the expertise and the resources needed to get things done—we find new solutions to old problems locally, nationally and globally.

WE'RE DIFFERENT

Here in Central Jersey the United Way focuses on programs that directly affect the lives of young children. Among these are:

Nurse Family Partnership benefits not just the families enrolled in the program, but also reduces long-term social service expenditures. Registered nurses trained in the NP program model work with families from pregnancy until the child reaches 2 years old, providing in-home training, medical and developmental screenings as well as access to critically needed healthcare.

ParentChild+ is a targeted home visitation program for low-income families designed to help prepare children ages 2-4 for academic success. Trained home visitors make twice weekly visits to the home over a 2 year period, rotating between bringing a book or educational toy designed to facilitate effective verbal interaction and help develop critical early language development.



The **Preschool STEM** Committee brings science based activities to preschoolers in a local grammar school. Activities take place three times in the fall and three times in the spring. Volunteers work directly with the children for a morning exploring the basic concepts they will need to learn science.

WE NEED YOU.

DONATE YOUR TIME

- Planning & organizing events
- Assisting with the United Way campaign
- Volunteering for the Preschool STEM Committee
- Other _____

MAKE A PERSONAL CONTRIBUTION

Gold Member—\$1,000 or more per year

Recognition in the Annual Report as a Leadership Donor
Membership on the Women United Leadership Committee
Invitations to special programs and events

Silver Member—\$500 to \$999 per year

Serve on a Women United Sub-Committee
Invitations to special programs and events

Supporting Member—\$250 to \$499 per year

Invitations to special programs and events

Name _____

Street _____

City/State/Zip _____

Phone (day) _____ (eve) _____

Email _____

My gift in the amount of \$ _____ is enclosed

I will be making a contribution of \$ _____ through payroll deduction at my employer (company name) : _____

Please bill me for a total of \$ _____ as indicated:
\$ _____ per month for _____ months
\$ _____ Quarterly
\$ _____ Other _____

Please make checks payable to "United Way"
and send to United Way of Central Jersey,
32 Ford Avenue, Milltown, NJ 08850