

SPONSORSHIP INFORMATION

Monday, July 9, 2007, at Metuchen Golf & Country Club,
The United Way of Central Jersey seeks your support to:

Help Ten Families Achieve Financial Stability

Discuss how to support self-sufficiency efforts to escape poverty with our friends from the Department of Health and Human Services, Board of Social Services, Legal Services of NJ Poverty Research Institute and others.

Attendee Name: _____

| Sponsor's Name | Address | City, State, Zip | Donation Goal |
|----------------|---------|------------------|---------------|
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Example:

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|----------|-------------------|---------------------------|-------|
| Jane Doe | 123 Acacia Avenue | North Brunswick, NJ 08888 | \$100 |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
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| _____ | _____ | _____ | _____ |

Make checks payable to United Way of Central Jersey

Please let us know if you would like to learn more about how to help Ten Families Achieve Financial Stability. For copies of the research report cited that represents the basis of the Self-Sufficiency Standard, please contact Gloria Aftanski, President, United Way of Central Jersey 732 247-3727

Call Jill Smith for information 732 247-3727 ext. 10

Fax: 732 247-9855



United Way of Central Jersey

Ten Families Achieve Financial Stability - July 9, 2007 Metuchen Golf and Country Club

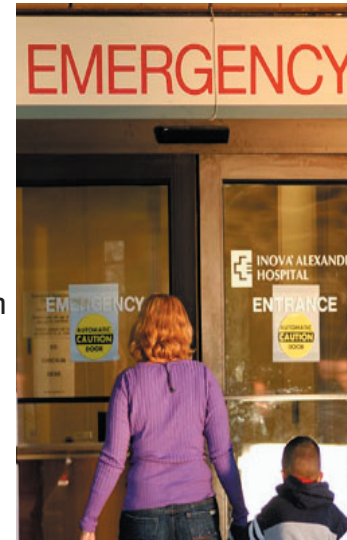
Marie and her daughter, Sofie*, have been struggling since Sofie was born 4 years ago. Marie tries to make ends meet every week. With the rising costs of fuel, electric, and food, it is a hardship that most of us fortunately do not have to endure. For Marie it is a matter of daily survival.

This year, in 2007, it will cost families like Marie's over \$300 each month to feed her family and over \$1000 per month just to keep a roof over her family's head. With the United Way's assistance, she can make ends meet and be able to Achieve Financial Stability. Your generous help and continued support each year help keep Marie's and other families *financially stable*.

Proceeds will be devoted to helping Families Achieve Financial Stability. The Christian C. Kjeldsen Fund, established in 2003 in honor of Mr. Kjeldsen's lifelong dedication to improving conditions for children and families, provides support for a variety of programs that improve health and early childhood development.

Call Jill Smith for information 732 247-3727 ext. 10

* Actual names withheld for reasons of privacy



The United Way of Central Jersey will be hosting an event at Metuchen Golf & Country Club on July 9, 2007. Proceeds will be devoted to supporting self-sufficiency efforts that help:

10 FAMILIES ACHIEVE FINANCIAL STABILITY

Monthly Costs for one family (1 adult + 1 preschooler): Total \$2,811*

Funding Goals:

| | | | |
|-----------------------|---------|---------------|-------|
| Housing for one month | \$1,192 | Food | \$341 |
| Transportation | \$59 | Health Care | \$254 |
| Child Care | \$709 | Miscellaneous | \$256 |

- More than 40% of New Jersey's single mothers are raising their children in poverty.
- 93,000 children under age 6 are living in poverty - an increase of 35% since 2001!**

“Research proves that the stresses that poverty causes – hunger, insecurity, poor living conditions – can hurt a young child’s brain development, reducing the chances that they will grow up safe, healthy, educated and prepared to become productive citizens.”**

These findings underscore the job we have ahead of us and the implications for the future if we fail. What are the job prospects for children with poor academic performance due to sub par brain development?

That is why United Way of Central Jersey focuses on programs that provide safe, reliable, high quality pre-school for low-income children. You can help. Join our discussion on self-sufficiency efforts to escape poverty.

* Pearce, D., “The Real Cost of Living in 2005: The Self Sufficiency Standard for New Jersey,” The Legal Services of New Jersey Poverty Research Institute, (June 2005), p. 72.

** Davis, H. et. al., “New Jersey Kids Count 2007 The State of Children in Our State,” Association for Children of New Jersey, 2007. p.5

Sponsorship Opportunities

Your pledges help to provide the basic needs for a single mother and her preschool child identified through United Way’s Nurse-Family Partnership program. Since fundraising is the goal of the event, we ask that all participants raise a minimum of \$100. That’s not even enough to pay for the meals for one month for one of these families. Can you provide for more than one family?

| Monthly Needs | \$50 Bronze | \$100 Silver | \$200 Gold |
|------------------------|----------------|-----------------|---------------|
| Housing | _____ | _____ | _____ |
| Pre-school | _____ | _____ | _____ |
| Food | _____ | _____ | _____ |
| After School Transport | _____ | _____ | _____ |
| Preventive Health Care | _____ | _____ | _____ |
| Job Training | _____ | _____ | _____ |

Volunteers at the United Way invest resources in specific programs with measurable results. You can join the effort to promote self-sufficiency and help our neighbors achieve financial stability.

The Metuchen Golf and Country Club is a private club with exquisite grounds and Club House. Please join us for cocktails and dinner at a cost of \$100. Golf is \$300 per player including dinner.

| | |
|-------|----------------------------|
| Raise | Receive |
| \$100 | Cocktails and Dinner |
| \$300 | Golf, Cocktails and Dinner |

Call Jill Smith 732 247-3727 for more information.