

ADVANCING EDUCATION
INCOME AND HEALTH

VOLUNTEER

LEND YOUR MUSCLE

CHANGE WON'T HAPPEN WITHOUT YOU

TOGETHER

HOPE

ADVOCATE

GIVE

LASTING CHANGE

FINANCIAL STABILITY

OPPORTUNITY

LIVE UNITED

FIND YOUR VOICE IMPROVING LIVES

MAKE A DIFFERENCE

HEALTH

COMMUNITY

BETTER TOMORROW

OPEN YOUR HEART

THINK WE BEFORE ME

ADVANCING THE COMMON GOOD EDUCATION

BUILDING BLOCKS OF LIFE

RESULTS

INSPIRE

THANK YOU
FOR HELPING TO CREATE
COMMUNITY CHANGE.

GIVE. ADVOCATE. VOLUNTEER.

United Way of Central Jersey

Annual Report 2015

uwcj.org

LIVE UNITED

United
Way



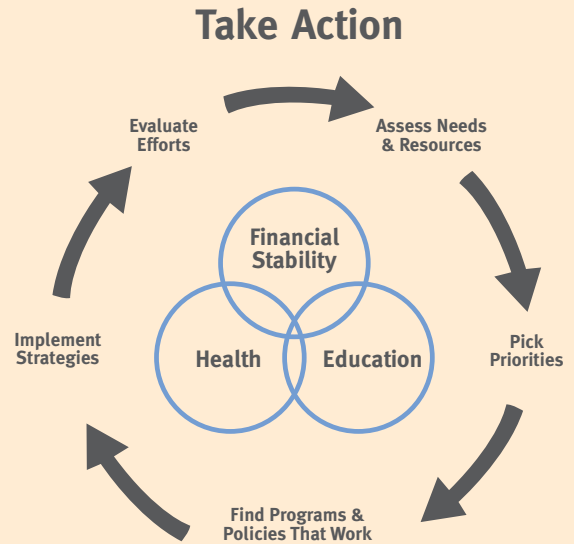
COMMUNITIES CHANGE WHEN WE ALL WORK TOGETHER

Health, Education and Financial Stability are Interrelated.

For some, these three are independent and distinct factors. For United Way, they are interrelated factors that determine quality of life. For example:

- Income influences our choices about housing, education, child care, food, medical care and more.
- Education can improve income and job prospects by supporting achievement from early childhood to job skills.
- Health enables all of us to access and contribute to our community's resources.

Whether it is factors like higher education attainment, employment rates, or the percent of children living in poverty, healthier communities are influenced by social and economic factors. **That's why United Way takes a comprehensive approach.**



United Way works together with Non-Profits, Businesses, Faith-based Groups, Schools, Government and Residents to create opportunities for a better life.

Living Below the Poverty Line by County

	Children	Total
Middlesex	19,677	67,331
Union	20,682	60,679
Monmouth	14,655	51,001
Mercer	12,943	41,715
Somerset	4,941	16,496

Source: U.S. Census 2014
<http://www.census.gov/did/www/saipe/data/interactive/#>

2015 Federal Poverty Guidelines (FPL)

# in Family	Income
1	\$11,770
2	\$15,930
3	\$20,090
4	\$24,250
5	\$28,410

Source: Federal Register 2015

Thanks to you, Joseph is on track.

We can see his improvement in course work, attendance and behavior in class.

UWCJ's volunteer readers and tutors have proven to be so successful because they help keep kids from falling behind – finding it harder to keep up each year. Joseph is no longer one of those kids.

And, we all benefit when we make the weakest among us stronger.



PEOPLE ALL ACROSS CENTRAL JERSEY ARE JOINING THE EFFORT TO MAKE OUR COMMUNITY BETTER.



Education: Helping children and youth achieve their potential

Outcome - Children are developmentally on track and demonstrate readiness to succeed in school.

Program	Program Description	Investment	People Helped
Quality Child Care	Safe, secure affordable child care for working families	\$17,009	200
Quality Child Care	Safe, secure affordable child care for working families	\$16,111	75
Quality Child Care	Safe, secure affordable child care for working families	\$5,222	25
Quality Child Care and Preschool	Assists child care centers and preschools in attaining national accreditation as quality centers for early learning	\$49,500	800
Early Literacy	In home early literacy program	\$162,186	35
Parental Education	Parental education for school readiness	\$3,165	24

Outcome - Youth demonstrate improved personal and academic success

Program	Program Description	Investment	People Helped
Mentoring	Mentoring for children and teens	\$8,000	58
Afterschool programming	Afterschool program including homework assistance and tutoring	\$30,428	170
Parental education	Parental education and training	\$15,921	44
Afterschool programming	Afterschool program including homework assistance and tutoring	\$7,000	109
Afterschool programming	Afterschool, mentoring, tutoring and other services for youth at risk of involvement in the juvenile justice system	\$6,000	17
Mentoring program	Mentoring for children and teens	\$13,055	115
Services for youth with disabilities	Assists youth and their families in navigating the education and other systems to provide the support needed for youth to thrive in school	\$5,000	259
Out of school time education	Art workshops for children with autism and their families	\$18,000	166



I STARTED BY HELPING OUT AT A COUNTY PARK.



I MADE KITS FOR THE CHILDREN TO TAKE HOME TO BUILD LITERACY.

ED WAY OF CENTRAL JERSEY: ADVANCING THE COMMUNITY

Investing in solutions to create community change.

Income: Promoting financial stability and independence

Outcome: Families with children have access to emergency food distribution, shelter and crisis intervention

Program	Program Description	Investment	People Helped
Social services for families	Provides a broad array of social services for families including emergency rent and utilities	\$9,000	582
Shelter services	Temporary homeless shelter for families	\$9,000	34
Nutrition and food services	Addresses the needs of those in the community who are food insecure	\$9,000	1,524
Nutrition and food services	Addresses the needs of those in the community who are food insecure	\$2,500	250
Rent and utilities	Provides emergency rent and utility payments to avoid homelessness and ensure adequate living conditions	\$2,500	25

Outcome: Families are able to function effectively and achieve and maintain economic independence

Program	Program Description	Investment	People Helped
Legal assistance & homelessness prevention	Legal aid for those at risk of homelessness	\$87,000	606
Career training	Culinary training focused on obtaining a job in the food industry	\$5,000	66
Social services for families	Provides a broad array of social services for families who are new immigrants to the United States	\$13,055	262
Job training	Work skills training for displaced homemakers	\$7,000	186
Transitional housing	Transitional housing and support services for women with children	\$5,000	59
Transitional housing	Transitional housing and support services for families living with HIV/AIDs	\$8,000	52
Legal assistance	Helping families navigate the legal immigration system	\$16,000	483
Information & referral	24 hour a day, 365 days a year, multi-lingual information and referral	\$28,080	13,115
Immigration Services	Free immigration, legal and insurance counseling	\$95,585	400
Free income tax preparation	IRS-certified tax preparers help low income families file tax returns	\$75,797	2,120



I HAD A CHANCE TO HELP LOW-INCOME CHILDREN BY HELPING OUT AT A PRE-SCHOOL.

NOW, I'VE JOINED A GROUP AT UNITED WAY CALLED READING MENTORS WHO READ TO CHILDREN ONCE A WEEK.



I CAN SEE HOW IMPORTANT IT IS TO HELP THEM SUCCEED BECAUSE THAT'S GOING TO MAKE A REAL CHANGE IN CENTRAL JERSEY.

HEALTH: Improving people's health

Outcome: Families are able to achieve and maintain good health and nutrition

Program	Program Description	Investment	People Helped
Caregiver respite	<i>Provides in-home respite services for families of children with developmental disabilities</i>	\$6,000	113
Caregiver respite	<i>Provides after-school respite services for families of school-aged children with developmental disabilities.</i>	\$5,000	110
Mental health counseling	<i>Counseling services for children and youth</i>	\$8,000	114
Domestic violence counseling	<i>Services for families experiencing domestic violence</i>	\$5,000	31
Domestic violence counseling and support services	<i>Intensive in-home support to preserve families and avoid out of home placement of their children</i>	\$5,000	19
Mental health counseling	<i>Multi-lingual counseling services for children and youth</i>	\$7,000	93
Substance abuse counseling	<i>Substance abuse counseling for adults and teens</i>	\$12,532	108
Health care	<i>Provides clinical health services</i>	\$70,500	6,390
Domestic violence counseling and support services	<i>Education and counseling for victims of domestic abuse and their children</i>	\$25,066	2,391

Outcome: Children are developmentally on track and demonstrate readiness to succeed in school

Program	Program Description	Investment	People Helped
Early developmental testing and intervention	<i>Provides intensive early intervention services for children from birth to age 2 1/2 in their home or day care setting</i>	\$18,277	353
In-home health services	<i>Home visitation for first time mothers and their infants to ensure healthy development</i>	\$796,765	163
In home health services	<i>Home visitation by skilled nurses for mothers and infants</i>	\$26,110	141

Outcome: Families with children have access to emergency food distribution, shelter and crisis intervention

Program	Program Description	Investment	People Helped
Social services for families	<i>Support for families with infants and toddlers</i>	\$8,000	884
Shelter services	<i>Homeless shelter for families</i>	\$40,217	364
Nutrition and food services	<i>Addresses the needs of those in the community who are food insecure</i>	\$28,000	1,700
Domestic violence intervention and referral	<i>Rapid response teams working with local police departments to provide information and referral to victims of domestic violence</i>	\$8,000	143
Specialized counseling services	<i>Counseling services for youth in foster care</i>	\$18,290	34
Emergency shelter services	<i>Shelter for abused women and their children</i>	\$45,000	145

When you join United Way, you join people all over the world who are working to create opportunities for a better life for everyone.

ONE VOLUNTEER'S STORY

I understand now how connected we all are, and what a difference we can make in the lives of others. I started helping my co-workers come up with different ideas to raise money in the annual company giving campaign.



I WAS HELPING HER SUCCEED IN SCHOOL - AND MAYBE IN LIFE!



FUNRAISING AT WORK.



WRAPPING HOLIDAY GIFTS WAS FUN.



NOW I HELP DECIDE HOW MONEY WILL BE USED BY UNITED WAY TO MAKE CHANGES IN CENTRAL JERSEY



UWCJ works with partners like schools, churches and corporations to make it possible for people like me to help others. That's what is going to make the whole community a better place to live.

Thank You!

Never underestimate the power of a few committed people to change the world. Indeed, it is the only thing that ever has.

– Margaret Mead

United Way's volunteers are the heart of the organization. They give their time, talent and treasure to build a stronger, healthier Central Jersey community. Through their support and leadership, United Way is able to create opportunities for a better life for all.

UNITED WAY OF CENTRAL JERSEY, INC. 2015-2016 BOARD OF TRUSTEES

Lawrence P. O'Connell - Chair, Chief Volunteer Officer

Lee F. Livingston - First Vice Chair
Natalia Armstrong – Vice Chair, Community Investment
Jane S. Leal – Vice Chair, Brand Strategy
Chris Van Der Stad - Treasurer
Richard Wildnauer - Secretary

Justin J. Footerman
George Heinze
Louis Kilian
Joann LaPerla-Morales

Camilla Lauricella
Jesse Lazarus
Thomas McDonough
Ana Monroy
Brian Moriarty
Giselle Mudge
Maurice Williams

Past Chief Volunteer Officers

Robert L. Bramson
George Heinze
Louis Kilian
Joseph P. Nirschl, Ph.D
Walter C. Vertreace, Esq.
Richard Wildnauer

2015-2016 Program Investment Committee Chairs:

Children Ready to Succeed:

Ana Monroy

Families Living Well:

Carol Goldin
Jane Leal
Rachel Silverstein
Justin Footerman

Youth on Track:

Dale Callendar
Bruce Marich
Sol Heckleman

Safety Net:

Natalia Armstrong

Program Investment Committee Volunteers

Patricia Huizing
Carmen Maietta
Jacquelyn Marich
Justin Mastykarz
Faraz Jaffri

Giselle Mudge
Zachary Mudge
Janice Haus
Michele J. Mount
Debby Miller
William Auer
Pam Lovasz
Paul Ponniah
Mimi Ganger
Terry Danzig
John Morgan

2015-2016 Community Needs Committee

Agnes Barenti
Ana Monroy
Bridget Kennedy
Bruce Marich
Camilla Lauricella
Carol Goldin
Carmen Maietta
Dale Callendar

George Heinze
Jane Leal
Jesse Lazarus
Justin Footerman
Justin Mastykarz
Natalia Armstrong*
Rachel Silverstein
Richard F. Sheridan
Sol Heckelman
Suzanne Silverio Kreie
Terry Danzig
Zachary Mudge

UWCJ Staff

Gloria Aftanski, President and Chief Professional Officer
Angie Acosta
William Auer
Georgette Caldwell
William Dennison
Patricia Desiderio

Stuart Grant
Patricia Guevara
Elizabeth Hance
Helga Herrera
Richard Hyjack
Mirielle Jocelyn
Melissa Lagera
June Launay
Daneane McLaughlin
Cynthia Moorehead
Mary Schwartz
Theresa Shields
Victoria Silverio
Jill Smith
Sara Spatz
Jagdish Vasudev
Carolyn Williams
Anthony Zecca

*Chair

2015 Contributors of time, talent, treasure and goods in kind

United Way of Central Jersey thanks our corporate supporters and their employees for their workplace and corporate giving. Organizations with an * also participated in Gifts of the Season, Stuff the Bus or provided other in-kind support for United Way.

1st Source	Bosco's	Exxon Research & Engineering	Johnny on the Spot	Nordstrom*	Sun National Bank
AAA National	Bottomline Technologies	Federal Express	Johnson & Johnson*	North Highland Company	Sun Trust
Abbott Laboratories	BP	FedEx Ground	Johnson & Johnson Health Care Systems*	Novartis Pharmaceuticals	Schweitzer-Mauduit
AbbVie	Bristol-Myers Squibb*	First Energy Corporation	Johnson & Johnson Retirees	NYC Combined Federal Campaign	Target*
Acme Markets	Brunetti Foundation	FMC Corporation	Johnson Controls	Omnicare	TD Ameritrade
ADP	C&S Wholesale Grocers*	Ford Retirees	JP Morgan Chase	P&G Associates*	TD Bank
Advance Auto	C.R. Bard	Fulton Financial Corporation	JWG Fine Wine & Spirits	P&G Manufacturing Co.*	TD Charitable Foundation
Aetna	Central Jersey Septic	Gap Inc.	Karma Foundation	Paychex*	Telamon
AGL Resources	Centric Group	General Electric	Kiewit Power	Payless Shoe Source	Thyssen Krupp Materials
AkzoNobel	CenturyLink	General Motor Retirees	L-3 Communications	PayPal	TIAA-CREF
Alcatel Lucent	Ceridian Employee Services	General Motors	LabCorp	Pfizer	TJ Maxx
Allstate	Cigna	George D. Martin Estate	Labnet International	Phillips 66 Company	Travelers
American Bottling Company	Colgate-Palmolive*	Gilbane	Land O' Lakes	PNC Bank	UNFI
American Express	Colonial Pipeline Company	Glasgold Family Foundation	Liberty Mutual	Pomeroy	United Health Group
American Girl	Combined Federal Campaign	GlaxoSmithKline	Lincoln Financial Group	Princeton University	UPS*
American Water Works Company	Comcast	Graphic Packaging	Lockheed Martin	Provident Bank	UPS Freight Forwarding
Amerigroup	Conagra National	H&R Block	L'Oreal USA*	Prudential	UPS Information Services
Andersen Windows Corporation	Constellation Energy	Hallmark	Lowe's	PSE&G	UPS i-parcel
Anonymous Companies	CostCo Stores	Hann Financial	LyondellBasell	PVH	UPS Retirees
Anthem	CVS	HB Fuller Company	Macy's	Raymond James Financial	US Bank
AT&T	Delta Airlines	HCA Healthcare	Magyar Bank	Rhodia	Verizon
Aztec Facility Services	Dow Chemical	Health Fitness Lake Forest	Manpower	Ricoh	Vermont Energy Investment Corp.
Banana Republic	Dr. Pepper Seven Up	Henkel	Marshalls	Rite Aid Corporation	Walgreens
Bank of America	Dr. Pepper Snapple Group	Hersha Hospitality	MC AFL-CIO Labor Council	Robert Wood Johnson Foundation	Walmart
BASF	DST Systems	Hertz Corporation	Merck	Rockwell Sales Offices	Wegman's*
BB&T	DuPont*	Hess Corporation	Middlesex County PECC	Samuel Tepp Associates	Wells Fargo
Beckman Coulter	Ecolab	Hewlett Packard	Miller-Coors	Santander Bank	Widener-Burrows & Associates
Bel-Ray Company	Educational Testing Service	HomeGoods	Monro Muffler & Brake	Scotttrade	Williams
Benco Dental Supply Company	Eli Lilly & Company	Honeywell Hometown Solutions	Morgan Stanley	Sheet Metal Workers	Xerox
Berry Plastics	EMC	Hyatt Regency Hotel	Mutual of America	Siemens USA	Zebra Pen*
Best Buy*	EnerSys	IBM*	Nationwide	Silverline	Zelus
BioMed Realty Trust	Enterprise Rent-A-Car	IBM Retirees	NBCU	Sprint	
Blair H. and Lee D. Temkin	Equifax	Ingersoll Rand	New Jersey Resources	State Farm	
Family Fund	Equistar Chemicals LP	Intel Corporation	New States Contracting	Stop & Shop	
BMO Harris	Ernst & Young	ITW	New York Life	Structure Tone	
	Express Scripts	JCPenney Combined	NJ SECC	Strzyker	
	Exxon Mobil				

2015 Stuff the Bus and Gifts of the Season Holiday Program Contributors

The following corporations, businesses and individuals participated in our "Stuff the Bus" school supply drive and our "Gifts of the Season" holiday program:

Amboy Bank	Cziapinski Family	International Jain Sangh	North Brunswick High School	Middlesex & Somerset Central Labor Council
AppleOne Staffing	Dougherty Family	Johnson & Johnson Health Care Systems	O'Connor Family	Somerset Patriots
Aquino Family	Associate Alumnae of Douglass College	Kilian Family	Ophthotech	Sosinski Family
Baime Family	Federal Business Centers	Launay Family	Pennella Family	State Theatre
Baker Family	Giancola Family	Leal Family	Perry Family	Tekmark Global Solutions
Banana Republic	Gordon Logistics	Lederman Family	Pestka Biomedical Laboratories	Dorothy & Betty Vago
CDM Smith	John & Ruth Greenbaum	Jackie & Bruce Marich	Pier 1 Imports	Chris Van Der Stad
CEVA Logistics	Elizabeth Hance	MOMS Club of South Plainfield	Princeton Radiation Oncology	Walgreens
Computer Generated Solutions	Haus Family		Revlon	
Croda			Shoprite - Spotswood	

United Way of Central Jersey

Alexis de Tocqueville Society

The Alexis de Tocqueville Society honors those individuals who choose to help United Way create lasting community change through their significant donation of \$10,000 or more.

Anonymous (25)
Anthony & Wendy Carter
George E. Heinze

George D. Martin*

*Bequest

Leadership Giving Society

The individuals listed below are helping to make a difference here in Central Jersey through a Leadership level donation of \$1,000 or more. Thank you for understanding that it takes the entire community working together to address the basic building blocks of education, income and health in order to ensure a good life for all. We gratefully acknowledge your continued support of United Way of Central Jersey.

Gloria Aftanski
Lisa Alvarez-Calderon
Linda A. Andel
Karen B. Appignani
Natalia Armstrong
Anonymous
Anonymous
Imthiaz Azeez
Agnes Barenti
James A. Bolognese
Anthony Brodie
Jiangang J. Cai
Phillip A. Campbell
Juan P. Carvajal
Dorothy Clarke
Christine Cobbs
Amey B. Cusick
Michael D. Coughlin
Christian Cuzick
James M. Dailey
Linda J. Davis
Kevin Dean
Robert Deselich
Rajeev Devgan
Michael L. Donahue
John Downey
William Driscoll
Frank H. Earl
Mary Echevarria

Andrew C. Farmer
Meredith W. Fitz
Ryan Flandro
Justin J. Footerman
Amit Govil
Loretta H. Evans
Justin Footerman
Carol A. Forstenhausler
Amit Govil
Stuart Grant
Jennifer Gumphrecht
Hasan Hamad
Teresa Hamalak
Elizabeth E. Hance
Tracy F. Hassan
Michael Hastings
Alwin M. Haywood
David Heckler
Charles Hedrick
Peter Heimann
Vicki Henn
Tom Heyman
John M. Hogarty
Richard Hyjack
Diane M. Johnson
Marc Johnson
Susan L. Johnson
Albert P. Karvois
Charles C. Kerschner

Louis J. Kilian
Barbara G. Koster
Henry Kuzma
Michele Senko
Bruce A. Kubinak
Kendrick Langley
William Lashbrook
June M. Launay
Amit Govil
Camilla R. Lauricella
Jesse Lazarus
Jane S. Leal
Harold D. Leddy
Shiao chia M. Lee
Carla Lewis
Lee Livingston
John J. Lombardo
Carmen Maietta
Charlie Mancuso
Bruce Marich
Marylou McCleese
Kathleen Meier-Hellstern
Martin P. Melilli
Joseph Miedreich
Frank Mirabal
John J. Morgan
Dwayne Morrison
Beverly B. Mostovy
Kevin J. Murray
Patricia D. Nydick

Jeffery Muccilli
Lawrence P. O'Connell
Sewha Park
E Parsley
Terrell L Partee
Ryan Peterson
Altareem Peterson
Robert F. Rhinesmith
Richard S Robinson
Constance Roseler
John C. Ross
John Rytel
Robert T. Sansevere
David Schrutka
Jason Sekkes
Mary M. Senior
Michele Senko
Ayesha Simons
Steven Simmons
Andrew Smith
Savio S. Soares
Eric G Spann
Sharon Spaight
Thomas J. Spellman
Alexander Spiro
Ramesh Srinivasan
Anne St. Martin
Martin Stern
Robert Tagliente

Patricia H. Taylor
Chris Van Der Stad
Jagdish Vasudev
Frank Vitrano
Squeerah Walker
Claude Viman
Todd F. Volyn
Edward C. Waters
Ronald Weeden
Adam A White
Richard H. Wildnauer
Maurice Williams
Malcolm I. Williams
Susan Winchock
Kanika Woods
Nina Wortzel-Hoffman
Peter Vogt
Frederick Zambon

To the best of our knowledge the information above was correct as of the publication of this Annual Report. In case of changes, please contact Gloria Aftanski at 732-247-3727.

Financial Report

United Way of Central Jersey sets high standards for its conduct. We must always be above reproach. Our investors and volunteers trust United Way to be a good steward of their investments.

For every child or family we reach, there are many more that need the kinds of programs that we support. The United Way is working hard with our community partners and volunteers to increase the return on your investment, but ultimately, the impact of the current level of funding can only go so far. We hope that you will consider helping us close the gap – a gap that spans literally millions of dollars – so that every member of our community who needs help can reap the benefit of your investment.

United Way strives to maximize the amount of donor dollars available to support our community programs, and we are pleased to have maintained a reasonable level of overhead costs.

While overhead costs do not highlight a nonprofit's effectiveness, they should reflect a nonprofit's investment into the people and resources needed to effectively do its work.

The focus should be on the IMPACT donor dollars are making in our communities. The table on the right depicts how United Way invested in Community Impact based on the revenue from the 2014-2015 campaign. Final Report available after the 2015 audit.

FINANCIAL REPORT 2015

Total Resources Under Management	\$8,950,813
Program Services, Community Administered:	
Investment in Community Programs	\$753,797
Donor Designations Distributed	\$4,188,744
FEMA Awards to Community Agencies	\$410,409
Net Funds Awarded/Distributed	\$5,352,950
Program Services, UWCJ Administered	
Community Impact & Investment	\$339,380
Nurse-Family Partnership Program	\$796,765
Abriendo Puertas/Parent-Child Home Program	\$165,351
New Americans/Immigrant Services Programs	\$95,585
Volunteer Income Tax Assistance (VITA)	\$75,797
Holiday Gifts, Schools Supplies, Other in-kind	\$201,016
Superstorm Sandy Recovery	\$948,646
Volunteer Hours provided to Community	\$211,110
Other Program Services	\$47,693
Net UWCJ- Administered Program Expenditures	\$2,881,343
Total Investment in Community Solutions Support Services	\$8,234,293
Administrative	\$530,125
Fundraising	\$353,835
Total Support Services	\$883,960
Total Expenditures & Distributions	\$9,118,253

Strategies for Success

Consider support for United Way of Central Jersey's community impact. Financial resources make successes like these possible and result in more self-sufficiency - reducing expenses for us all.



VOLUNTEER INCOME TAX ASSISTANCE
OVER \$2.2 MILLION RETURNED TO WORKING FAMILIES AND INDIVIDUAL TAXPAYERS.



THE NURSE-FAMILY PARTNERSHIP
MORE CHILDREN ARE BORN HEALTHY, LESS CHILD ABUSE, FEWER VISITS TO THE ER.



THE PARENT-CHILD HOME PROGRAM
ENSURES CHILDREN GET A STRONG FOUNDATION FOR SCHOOL SUCCESS.



ABRIENDO PUERTAS/OPENING DOORS
MORE PARENTS CAN ADVOCATE FOR THEIR CHILDREN'S HEALTH, EDUCATION AND FINANCIAL STABILITY.



CHAMPION FOR COVERAGE
5096 OF NJ'S UNINSURED NOW HAVE COVERAGE BECAUSE OF TRAINING AND OUTREACH IN PARTNERSHIP WITH U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES.

Tell us what you think about the most important challenges in your community and what can be done about them at www.uwcj.org



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